

# ANNUAL REPORT

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This special annual issue of the Sunnyvale Quarterly Report provides an overview of the City of Sunnyvale's key accomplishments during the last fiscal year. The past year was another very busy and exciting one for the City, as you will see in the following pages. As we look forward, the City will continue to focus on providing high quality and cost-effective services that meet the community's needs. Sunnyvale is also committed to continuous improvement in order to identify and develop methods to enhance services and reduce costs.

## Bright & New



Victory Village Park opened this year, providing open space, picnic tables and children's play areas to residents near Fair Oaks and Kifer. It is Sunnyvale's 18th neighborhood park.



The Saturday night Fishbowl program for high-school age teenagers was converted into a year-round program by Parks & Recreation, which also tried out a Friday night movie program and an after-school billiards program. Teen volunteers now serve on the Fishbowl Advisory Committee to help staff in operating the popular program.



New signs along the San Francisco Bay Trail in Sunnyvale inform walkers and cyclists about the history of the site, environmental management issues, and the processes they can see in the works as they pass the Water Pollution Control Plant, SMaRT Station® and landfill.



A new 9-1-1 emergency call system was successfully installed. This new system allows for mapping of wireless calls, making responding easier and faster. This upgrade represents the most significant change to the 9-1-1 system since Computer Aided Dispatch was introduced in the 1970's.



Residential customers now have the option of automatic payment for City water, refuse and sewer bills if they

want to streamline their bill paying process. More than 3300 customers signed up for the new service in its first few months of operation.



The Sunnyvale Household Hazardous Waste (HHW) site opened, allowing the number of Sunnyvale-based HHW events to increase from four to 11 per year. As a result, the number of Sunnyvale residents participating in HHW events increased 17%.



Construction for a new Training Tower at Fire Station #2 has been completed. The tower is a training facility for both police and fire operations.



The Library developed a new Teen Resource Guide to help our teens learn about the more than 150 agencies serving teens in the Santa Clara valley. It can be found on the Library page of the City's website.



Plans were approved and construction started on corporate campuses for three high profile corporate headquarters — Yahoo!, Ariba and Network Appliance. These companies and their international reputations in the high tech industry add to the prestige of Sunnyvale as *The Heart of Silicon Valley*. Several smaller high quality Class A office developments were also launched during the year. This development will provide an expanded tax base to support critical City services.

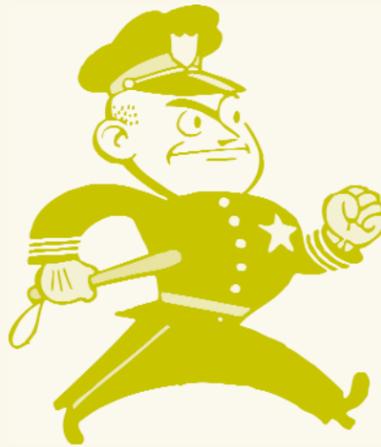
## Be Proud, Sunnyvale

The crime rate in the City of Sunnyvale was the lowest since 1975! The City has one of the lowest crime rates and the highest clearance rates (success at making arrests) for communities with populations above

100,000 throughout the United States. Though crime rates are down nationwide, Sunnyvale remains far ahead of national, state and regional averages. In fact, our weighted crime index is 61% below the national rate, 62% below the state rate and 48% below the county rate.



100% of youth and 73% of welfare participants in the NOVA (Employment Development Department) program were successful in finding work and achieving the planned outcomes for each individual! Overall, 75% of all NOVA participants found work and were still working at the 13-week follow-up point. Average earnings were at an all time high.



## Doing City Business Differently

Sunnyvale became one of the first cities in the U.S. to set up an online E-permit system. Homeowners, contractors and business owners can go to the Internet rather than City Hall to apply for, pay for, and automatically receive 10 different types of building permits. Since its debut in October 1999, the use of the online permitting system has increased each month. E-permits plus the potential for electronic plan submittal and review are changing the way the Building Safety Division does its job. This online innovation, along with the nationally recognized *One-Stop Permit Center*, is an important element of Sunnyvale customer service and streamlining efforts.



The City revised development standards for accessory living units (e.g. granny flats) so that the standards can better protect the character of established neighborhoods. The changes specify a minimum lot size in R-2 zoning districts and clarify the amount of open space required for the main house and accessory unit. The City also reorganized the Zoning Code by putting more information into at-a-glance graphic tables and rephrasing awkward or outdated language so that the Code is easier to read and understand.

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## CITY OF SUNNYVALE ANNUAL REPORT OCTOBER 2000

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**Thank you for your feedback!**

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# Doing City Business Differently

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New green waste debris boxes at the Corporation Yard reduced by 50% the number of truck trips required to dispose of wood and green waste produced by City operations. This saved time, money and helped with traffic congestion and air quality.



The City's Workplace Improvement initiative involved employees from all departments in identifying ways that Sunnyvale could enhance the work environment. Increased morale and productivity leads to more efficiency and effectiveness in delivering services to the public.



An agreement between the cities of Mountain View and Sunnyvale to implement the Sunnyvale E-Permit application was approved by both cities, and Sunnyvale's system was successfully installed and operating in Mountain View by November 1999.

# Groundwork for the Future



A feasibility study for a Skateboard Park was completed by staff and presented to the City Council. The concept of a skateboard area within Fair Oaks Park now goes to the next step: possible budgeting in the 2001/2002 fiscal year.



Work has begun on developing a Specific Plan for the Moffett Park area to ensure that adequate infrastructure is in place to support the continued private redevelopment and significant investment occurring in the City's major industrial area.



Plans were approved by the City Council for three new office buildings that will be constructed by Mozart Development Co. on 4.5 acres of downtown land they are purchasing from the City. Groundbreaking for the

first building is expected soon with completion targeted for late 2001. As part of its project, Mozart will participate with the City in the development of a 1.5 acre public plaza. Some parking in the office buildings will also be set aside for public use.



Other significant efforts underway that will revitalize the downtown area include: expansion and renovation of the WAVE (Town Center Mall); 124 new apartments at Evelyn and Sunnyvale Avenues; and a new CalTrain station and garage.



The programming and schematic design of the Older Adult Center was completed, bringing the new facility one step closer to reality. The 23,000-square-foot facility will be built on the Community Center campus and is expected to open in 2002. Hundreds of older adults participated in a survey that helped to identify the programs and services that should be accommodated by the Center. Both neighbors of the new Center and seniors joined City staff and project architects to review floor plans and design elements.



A study entitled *Assessment of the Sunnyvale Economy* probed the changes resulting from the "new economy" that is dominant in Silicon Valley. This study helps the City understand its relative strengths and competitive advantages for economic development — thus being able to better prepare for the future.



An agreement was approved between the City and the Sunnyvale Historical Society and Museum Association for the development of an interpretive exhibit at the Community Center to celebrate Sunnyvale's orchard heritage.



An agreement was reached between the City and Lockheed Martin Missiles & Space to create an additional one-mile connection of the regional San Francisco Bay Trail.



Work is under way on the expansion of the Las Palmas Tennis Center, which will gain three new courts, additional parking, and a snack shack. The project is expected to be completed in early 2001.

# Leveraging Grant \$\$ for Community Benefit



More than \$8 million in grant funds were received during the fiscal year by the City's Traffic Engineering Division to help pay for transportation projects including pedestrian and bicycle overpasses along Borregas Ave. and underpasses along Bernardo Ave. The aggressive efforts by the City to pursue funding from a variety of regional, state and federal transportation funds has resulted in more than \$15 million coming to Sunnyvale during the past two years for projects that will benefit local motorists, bicyclists and pedestrians.



A three-year grant was received from the State Department of Education to allow the Columbia Neighborhood Center provide services to help eighth graders transition into high school.



The David & Lucile Packard Foundation awarded a \$750,000 grant to the City to support six Neighborhood Self-Sufficiency Centers throughout Santa Clara County and a \$217,000 grant to develop and replicate NOVA's Career Ladders program. The Self-Sufficiency Centers provide support services to communities and families to augment welfare and help them become and stay economically self-sufficient. The Career Ladders program provides print and online resources outlining career paths to self-sufficiency.



Four alternative fuel vehicles for City use were purchased with the help of a \$24,000 grant from the Bay Area Air Quality Management District (BAAQMD). An additional \$200,000 was received from BAAQMD to convert four recycling trucks to natural gas engines. This will help reduce air pollution and noise in the area. It also helps keep rates down by lowering equipment expenses.



The Library received two grants totaling nearly \$200,000 that allowed the City to develop a "Certified Library Users" program to help patrons make the best and most efficient use of Library resources. A grant also enabled the Library to use a computer-based multimedia approach to capture local history.



A grant from the California Office of Traffic Safety was used to pay for 36 red light runner detectors installed at heavily traveled intersections in Sunnyvale. The small lights, wired into the back of traffic signals, allow Public Safety officers to position themselves beyond an intersection and identify any vehicle that crosses the intersection after the light has turned red.



\$350,000 was received from the State of California to help pay for the construction of a 50-meter swimming pool that will be operated as a joint partnership between the City and the Fremont Union High School District. The pool will be located at Fremont High School and be open to both students and the public.

# Partnering with the Community



Santa Clara Valley Health and Hospitals System expanded the variety of medical services it provides at the Columbia Neighborhood Center. Health care practitioners are now on hand five days a week, year-round to serve the needs of school students and residents of North Sunnyvale.



Nine residents selected by the City Council formed a committee to encourage more people in Sunnyvale to participate in the 2000 Census. Efforts focused on reaching out to residents who needed more understanding of the purpose of the census, those whose first language is not English, and those who were homeless or living in shelters. An accurate census count is important to ensure that the City receives all the federal funds it is entitled to for community programs and services. Due to extensive outreach, Santa Clara County had an above average response rate.



A challenge ropes course opened in Sunnyvale Baylands Park as a cooperative project among the City's Parks and Recreation Department, Fremont Union High School District and the Fremont Union High School District Foundation.



The cities of Sunnyvale and Mountain View have partnered with NASA Ames Research Center to create a non-profit foundation to develop the California Air and Space Center in historic Hangar One at Moffett Field.



In partnership with Santa Clara County, an innovative second mortgage program was launched, making homeownership more accessible in Sunnyvale.



Program Extreme at Sunnyvale Middle School is a pilot program for after school recreation, enrichment and sports activities four days a week. It was developed in cooperation with the School District and students.



More than 60 residents gave up a Saturday to participate in a Design Charrette to generate ideas for the new public plaza in downtown Sunnyvale. Assisted by representatives of the American Institute of Architects, participants creatively brainstormed what should be included in this new public space. Fountains? Artwork? Orchard paths? Seating? Views? The group's ideas were summarized into a booklet and posted on the City's website.



The play fields of Braly and Ponderosa elementary schools were renovated by the City as part of a

cooperative agreement with the Santa Clara Unified School District. The City has now renovated and maintains all elementary school open spaces in Sunnyvale. Improvements include better quality turf, walking/jogging paths, ball fields and exercise stations. These recreational amenities can be used by people in the surrounding neighborhoods after school hours and during the summer months.



Partnering with Mountain View on emission control inspections led to cost savings for Mountain View and revenue generation for Sunnyvale Fleet Services to offset the cost of testing equipment.

## Saving Your Tax Dollars

A new contract for operating the SMaRT Station will reduce its annual operating cost by about \$3.3 million. The City's careful tracking of expense, revenue and tonnage data during the first five years of facility operation allowed Sunnyvale to give prospective operators comprehensive and specific data upon which they could base their bids.



As part of a class action suit against the Bank of America for alleged violations of the False Claims Act related to Bond Trustee Services, the City received over \$195,000.



Staff-led audits of 35 hotels led to over \$300,000 in additional Transient Occupancy Tax revenue for the City. Assistance from the City Attorney led to the recovery of an additional \$16,000 due to the City.



Purchasing staff achieved cost savings of over \$1 million.



Improving the way that autumn leaves are collected saved \$9,000.



Aggressively going after state reimbursement of mandated costs resulted in the recovery of over \$200,000.

## Awards and Honors



Sunnyvale received a 2000 "Trash Cutters" award from the California Integrated Waste Management Board for its popular Citywide Garage Sale which was called "the best source reduction program in California."



Landscape renovation at Wolfe Road and Evelyn received a first place award from the Northern California Turf and Landscape Council.



The Fleet program won the Earth Day Tribute Award from the U.S. Environmental Protection Agency for best management practices in pollution prevention.



The City received its 12th consecutive Distinguished Budget Award from the Government Finance Officer Association.



The Fishbowl program for teens received the Merit Award for Program Excellence from the California Parks and Recreation Society.



The NOVA **Youth@Work** program, linking local youth and businesses, won the Helen Putnam Award of Excellence from the League of California Cities.



Sunnyvale is the most attractive American big city [more than 100,000 population] in which to operate a business, according to Business Development Outlook Magazine.



Sunnyvale was named Seventh Most Kid-Friendly City, which was published in Kid-Friendly Cities Report Card.



Sunnyvale was deemed the Eighth Smartest City, according to the March 2000 Ladies Home Journal.



The Parks and Recreation Department received an Award of Excellence in Parks Planning from the California Parks & Recreation Society for Victory Village Park.



The Program Innovation Award was given to the Recycling Program by the California Environmental Protection Agency (CalEPA) for the City's multi-family motor oil recycling service.



The City received the Technology Achievement Award by Public Technology Inc. for introducing the Smart Permit system.



Sunnyvale was one of only 250 communities to receive a certification of its 2000 investment policy from the Municipal Treasurers Association of the United States and Canada.

# FY 99/00 Fun Facts

## Did You Know That...

The City of Sunnyvale has a performance-based budget. Each year, the City Council approves specific service levels with measurable goals. In FY 1999/2000, 93% of the adopted service objective goals were met or exceeded.

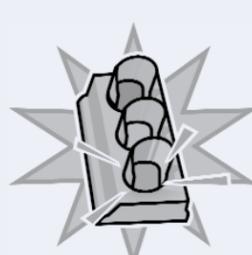
	Number	Percent
Goals Exceeded	113	41
Goals Met	146	52
Goals Not Met	20	7

The City diverted 55% of its solid waste from landfill, up from 52% and the fourth year in a row Sunnyvale has exceeded the 50% state requirement.

NOVA (Department of Employment Development) exceeded all five performance standards set by the federal government. This is the fourth year in a row the overall "entered employment rate" has been 75% or above.



Violent crime in Sunnyvale is four-times lower than the national average.



Sunnyvale had the lowest ratio of traffic accidents per million miles traveled since 1980.

For every dollar the Finance Department spent on revenue audit activities, it generated \$12 in revenue.

Water was provided to Sunnyvale residents for 44% of the average cost to other Bay Area Water Users Association members.

More than 6,500 adults and youths were touched by NOVA programs during the year.

3,412 participant hours were logged in the pilot after-school program at Sunnyvale Middle School. Students came to the program for recreation, enrichment and sports activities.

**Tremendous resources were devoted City-wide towards addressing the Y2K issue – replacing equipment and developing contingency plans. Thankfully, the clock ticked 12:01 with no problems.**

Approximately 90% of all 5,000 building permits were issued over the counter.

**The sale of surplus items generated 8.6 times the cost of the program**

Number of fires that spread beyond the original structure:  
**0**

Sunnyvale's Department of Public Safety, which combines Police and Fire, turned 50 years old this year.

All the electronics and telephone instruments for the entire City government telecommunications system were replaced during the year.



The number of fires in Sunnyvale is approximately 80% below the national per capita average.



The Library circulated **1,358,078** items last year, with **695,638** people entering the building and **248,871** reference questions answered.

NOVA received new funding of over **\$6 million** to serve the employment training needs of the region.

**98% of park users were satisfied with overall park conditions.**

Volunteers contributed a total of **35,358 hours** of service to the City last year. Using the national comparison rate, this comes out to approximately **\$525,000** in value to the City.

The City's Fleet program provided maintenance on vehicles for 94% of the cost if contracted out.



Recreation programs are 93% self-sufficient.

**1.8 million external page request hits** were made on the Sunnyvale City website.

# QUARTERLY NEWS



## Visible Proof That “The Excitement is Building” Downtown

**A** new downtown information office and colorful street banners are two recent activities indicating that redevelopment activities for Sunnyvale’s downtown will soon be more visible to residents.

Already under construction are a 124-unit residential apartment complex at Sunnyvale and Evelyn Avenues and a 962-space parking garage on the Sunnyvale/Iowa corner of the WAVE/TownCenter Mall property.

In preparation for the construction in early 2001 of the first of three office buildings by Mozart Development, the building located south of the Post Office on Taaffe Street has been demolished and paved for parking.

The downtown information office, located on Murphy Street in the Historic Del Monte Building, joins the Downtown Hotline (408-737-4900) and several websites (see box) as sources of information for residents and visitors who have questions about the multiple projects underway in the downtown. Parking is a frequent topic of concern.

“We have plenty of parking in the downtown to handle the holiday season,” said Karen Davis, the City’s Economic Development Manager. “But the parking spaces may be in a different location from where downtown employees and the public

are accustomed to going. People will need help finding them and trying new routes to get to their favorite destinations.” To make the changes as clear and stress-free as possible, the City has arranged for free valet parking for downtown customers and “parking ambassadors” who will be stationed at key intersections in the downtown during peak times to help guide people to convenient parking.

Traffic control plans will be



continuously updated as construction of downtown projects moves through different phases that could change traffic patterns and parking habits.

Drop boxes for postcards on which residents can make suggestions, ask questions, or convey concerns will be located at the valet drop-off area in Town & Country near Washington and Frances Avenues. Additional drop boxes will be placed at the downtown information office and in the WAVE/TownCenter Mall.

### Groundbreaking in early 2001 is planned for these major downtown projects:

- Additional retail space and 20-screen movie theater at WAVE/TownCenter Mall
- New parking lot next to Macy’s at WAVE/TownCenter Mall
- Office building in the Mozart development
- Sunnyvale Multi-Modal Transit Station (CalTrain)

The center jewel of the entire downtown redevelopment program — the public plaza — will be designed during the coming months. It is expected to be completed in 2002.

### INFORMATION SOURCES ABOUT DOWNTOWN

Information Office, 100 S. Murphy Avenue  
(in the Historic Del Monte Bldg.)

Open 11am to 3pm, Monday – Friday and 9am to 1pm on Saturday

Downtown Hotline.....	408- 737-4900
City of Sunnyvale.....	<a href="http://www.ci.sunnyvale.ca.us">www.ci.sunnyvale.ca.us</a>
WAVE/TownCenter Mall.....	<a href="http://www.siliconvalleywave.com">www.siliconvalleywave.com</a>
Mozart Development.....	<a href="http://www.dtofficeplaza.com">www.dtofficeplaza.com</a>

## Measure S on the November Ballot

**I**n addition to county, state and national elections, Sunnyvale voters will be considering a measure on the November 7 ballot regarding the acceptance of fluoridated water. In order to better educate the voters on this issue, the following fact sheet has been prepared by City staff.

### What are voters being asked?

The specific question on the ballot is: Shall the City of Sunnyvale accept fluoridated water from its water suppliers?

- A “yes” vote means fluoridated water may be accepted by the City of Sunnyvale from suppliers.

- A “no” vote means fluoridated water should not be accepted by the City of Sunnyvale from suppliers.

### Why is this on the ballot?

In 1953, the City Council adopted an ordinance which requires the approval of a majority of the voters before any fluoride compound is added to the City water supply. Now, one of the City’s primary sources of water is considering the addition of fluoride to all of the water it delivers to Bay Area communities. If this decision is made and the City continues to buy part of its water supply from this source, some of the City’s water would contain fluoride. The measure would let voters share their current views on the issue of fluoridation.

### What is fluoride?

Fluoride is a naturally occurring substance that is commonly found in rocks and soil. Small traces of soluble fluoride are present in all water sources. Tiny amounts of fluoride are already naturally present in the water delivered to Sunnyvale by all of its water supply sources. The amount from all sources ranges from non-detectable to 0.2 parts per million.

### Why is fluoride sometimes added to water?

Over the past few decades, fluoride has been added to water in some communities in order to prevent tooth decay. The U.S. Public Health Service

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## Measure S on the November Ballot

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established the optimum concentration for fluoride in water as falling in the range of 0.7 to 1.2 parts per million.

In 1998, the State of California began to require water systems with more than 10,000 water connections to add fluoride to their water supply to bring fluoride to this optimum level whenever the addition could be done without increasing the cost of water to consumers. Water agencies have been prioritized by the state to receive funding for fluoridation. Sunnyvale is ranked #82 and would be required to fluoridate when that funding is made available.

### What is the fiscal impact of Measure S?

There are four possible outcomes, with varying fiscal implications:

1. Voters approve Measure S and the SFPUC decides to move its fluoridation station so that Sunnyvale receives fluoridated water.
2. Voters approve Measure S and the SFPUC decides to rebuild its fluoridation station in the existing location and Sunnyvale continues to receive non-fluoridated water.
3. Voters do not approve Measure S and the SFPUC decides to move its fluoridation station so that Sunnyvale receives fluoridated water.
4. Voters do not approve Measure S and the SFPUC decides to rebuild its fluoridation station in the existing location and Sunnyvale continues to receive non-fluoridated water.

The associated fiscal impacts are as follows:

1. According to the SFPUC, the amount paid by residents would increase by approximately one cent per month per person if the new fluoridation facility is built in the East Bay (this is the option that would impact Sunnyvale).
2. If the fluoridation facility is rebuilt at its current site (which would not impact Sunnyvale's water), it is expected water rates would increase by approximately five cents per month per person.
3. Because the City of Sunnyvale has a "take or pay" water supply contract with the SFPUC until June 30, 2009, the City is required to purchase about 10,500 acre-feet of water per year, at a cost of approximately \$4 million per year.

Therefore, the City would continue to incur the SFPUC cost for

contracted water and would need to find alternative sources of non-fluoridated water. Although other sources might be tapped to replace the water lost from SFPUC, there is no guarantee that other adequate alternative sources of water could be secured at a reasonable cost. Such water would need to be bought on the open market at the going rate, which could be two to five times what the City currently pays for SFPUC water. Thus, when considering the existing contract obligations and the purchase of new water, the cost of water purchased to replace the SFPUC water could be two to six times the cost of SFPUC water.

*To learn more about Measure S and other election issues, see the election information on the Sunnyvale Web Site at [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us)*

In addition, several miles of large pipe would have to be constructed to deliver water from a source other than the SFPUC. The cost of this construction is estimated at approximately \$10 million dollars.

Since the SFPUC water makes up approximately 50% of the total water used by the City of Sunnyvale, the total cost of providing water to the entire City could increase between 1.5-2.5 times under this scenario. Also, a different water source may contain a higher ratio of dissolved solids, have a different taste and odor, and may require industries that use water in a manufacturing process currently receiving SFPUC water to undertake additional treatment of the water.

Another possibility would be to explore the use of a defluoridation system to extract the fluoride from the water received from the SFPUC. The City currently does not have any information on the feasibility or cost of this option.

4. If voters reject Measure S and the fluoridation facility is rebuilt at its current site (which would not impact Sunnyvale's water), it is expected water rates would increase by approximately five cents per month per person, due

to a higher project cost to the SFPUC than the alternative facility.

*Note for all outcomes:* Sunnyvale's water system is "full cost recovery" — meaning all costs associated with the delivery of water are paid for by the customers through water rates.

### Where does Sunnyvale get its water?

The City of Sunnyvale obtains its potable water from three sources: the San Francisco Public Utilities Commission (SFPUC), the Santa Clara Valley Water District, and local City wells. The SFPUC provides 40% to 60% of the water used in the City of Sunnyvale.

### Why is the Sunnyvale water supplier adding fluoride?

The SFPUC is considering replacing its current fluoridation facility with a newly constructed facility that could lead to supplying all of its Bay Area customers with fluoridated water. The final decision by the SFPUC is not expected to be made until the end of the calendar year and there is not yet an estimate when construction would occur. The SFPUC will hold public forums on its plans later this year before a decision is made.

More than half of the water the SFPUC currently provides to other Bay Area communities is fluoridated (all customers north of Redwood City). Some communities, such as Hayward, Palo Alto, and Stanford that do not currently receive fluoridated water from SFPUC independently add fluoride to their water supplies. Residents of Mountain View recently voted to add fluoride to their water.

### What areas of the City would receive fluoridated water?

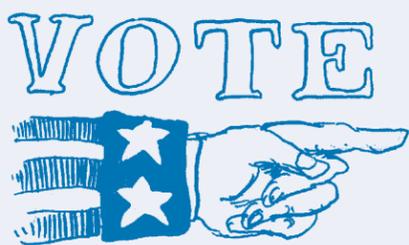
The City of Sunnyvale water system is divided into three zones: Zone I is the area north of El Camino Real; Zone II is the area south of El Camino Real; Zone III is the southwest corner of the City. Customers in Zone I would almost always receive water from the SFPUC; Zone II customers would receive a blend of water from the SFPUC and other sources; Zone III customers would rarely receive water from the SFPUC.

### Have Sunnyvale residents voted on this issue before?

In 1954, Sunnyvale voters rejected a measure that would have required fluoridation of the City's water supply. In 1965, an initiative which would have required fluoridation of the water supply failed to win approval. The issue has not come up again since 1965.

### Where is there more information about Measure S?

Ballot statements by the proponents and opponents of the measure are posted on the City's website at [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us) and will be part of the voter pamphlet mailed to all voters. In addition, the City sponsored two public forums on the issue. They were held on Friday, September 22 and Thursday, October 19. Both were broadcast live on KSUN, cable channel 18. The second forum is being replayed Fridays at 7:00 pm and Sundays at 5:00 pm.



**Tuesday, November 7  
is Election Day.  
Don't forget to VOTE!**

Polls are open from 7:00 a.m. to 8:00 p.m. For information about polling places, voter registration and absentee ballots, call the Santa Clara County Registrar of Voters at 299-8639. Election returns will be posted on the Internet throughout the night at [www.sccvote.org](http://www.sccvote.org).

# Citizen Opinion Survey Results In: Residents Give City High Marks

Results from the recently conducted Citizen Opinion Survey are in and Sunnyvale residents have again given the City high marks.

## Among the highlights of the survey are the following:

- **Overall Rating of Sunnyvale as a Place to Live:**  
93% "Above Average"
- **Overall Quality of Services Provided by the City:**  
92% "Above Average"

## When asked about the most important issues facing the City in the future, the top answers were:

- High Cost of Housing / Rent
- Traffic Congestion
- Overcrowding / Over Development

*"The high favorable marks Sunnyvale received are really astounding"*

— Ed Pinelli

"I am extremely gratified by the results of the survey and appreciate the fact that so many residents took the time to let us know how we are doing. The results show that our citizens remain very satisfied with the services provided in Sunnyvale and I

am proud of the hard work done by our employees to achieve that level of satisfaction," said City Manager Robert S. LaSala. "The trust between citizens and their government is evident in Sunnyvale and that creates synergies for an outstanding community," said LaSala.

More information on the survey is included as an insert to this report and the executive summary of the results is available on the City's website at: [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us).

"However, we are not going to rest on our laurels," continued LaSala. "We are committed to continuing the high level of service that leads to these survey results. In addition, we intend to dive into the details of the results, do an in-depth analysis, and develop workplans for areas that need improvement," said LaSala.

Although the methodology is slightly different, the results are similar to a citywide survey conducted in 1996 by Field Research.

The 2000 survey was conducted by the Gelfond Group of Atlanta during late May and early June. Over 8,000 surveys were sent out to a random sample of residents and a toll-free number was established for residents to call to complete the survey. Although widely used in the private sector, this is one of the first times the "data-poll" approach has been successfully used to determine a city's customer satisfaction. According to Gelfond, the return rate was very

high compared to most surveys. The survey has a margin of error of +/- 4% at a 95% confidence level.

*"We are committed to continuing the high level of service that leads to these survey results."*

— Bob LaSala

"The high favorable marks Sunnyvale received are really astounding" said Ed Pinelli, project director for the Gelfond Group.

# First International Street Fair a Hit



More than 2,000 residents attended the City's International Street Faire on September 23rd. As they strolled up and down West Olive Avenue in front of City Hall on a beautiful Saturday, they enjoyed food, performances and displays from 60 community groups.

# Buy Recycled Paper to Save Trees, Energy



Looking for a simple and convenient way to help the environment? Buy recycled paper.

It's no accident that the symbol for recycling is a circle of arrows. Reusing and recycling materials is only part of the effort needed to reduce the strain on environmental resources. Consumers must also purchase goods created from recycled materials in order to make the circle complete.

The City of Sunnyvale is one of several communities in the Bay Area encouraging the public to buy recycled paper in conjunction with America Recycles Day on November 15. Request paper that has at least 30 percent "post-consumer" recycled content — meaning that at least 30 percent of the paper is made from fibers salvaged from a previous paper product such as newspapers, magazines, junk mail, or paper packaging.

"Consumers believe they no longer have to ask for recycled, but more than 90 percent of the printing and writing paper made in this country is still virgin paper," said Mark Bowers, Sunnyvale's Solid Waste Program

Manager. "Every ton of recycled paper substituted for virgin paper saves 17 trees and a significant amount of energy that would be required to make paper from raw materials. Recycled paper also reduces hazardous air pollutants, a byproduct of paper production."

*America Recycles Day is  
November 15, 2000*

"Recycled paper is available from several retailers in Sunnyvale, so this is something that residents can do right away that will have a positive effect on the environment," Bowers said. "We hope that buying reams or cases of paper with at least 30 percent post-consumer recycled content will become a regular habit."

Sunnyvale stores that stock recycled paper for individual or business customers include Office Depot, McWhorter's, and Kinko's. It is important to specifically look for and request recycled paper since most of

the paper on the shelves is not recycled. A more complete list of recycled paper sources is available on the City website at [www.ci.sunnyvale.ca.us/recycle](http://www.ci.sunnyvale.ca.us/recycle), including large quantity sources and catalog and Internet ordering for businesses. Information may also be obtained from the Sunnyvale Recycling Program, (408) 730-7262.

Bowers said that when recycled paper first became available on the market years ago, its cost and concerns about quality limited its appeal to consumers. Now many recycled papers are priced about the same — or less — than paper without post-consumer recycled content, and they can be used successfully at home and at work in a wide variety of uses from finicky copiers to high end graphics printing.

To learn more about using recycled paper at work or at home, the public and Bay Area businesses are invited to attend a free workshop being held in the South Bay on November 9 from 1-3 p.m. (subject to space availability). RSVP to 650-965-2436.

# Convenient Ways to Dispose of Autumn Leaves and Keep Them Out of Gutters, Streets

Colorful leaves floating to the ground in crisp, chilly air are one of the most obvious signs that autumn has arrived in the City of Sunnyvale. Disposing of those piles of leaves is another tradition of the fall season.

Sunnyvale residents have access to a variety of ways to take care of autumn leaves and keep them out of streets and gutters. Regardless of which leaf disposal method is used, it is important to remember **that leaves should not be blown or swept into the street or gutter.** Clumps of leaves blocking drains are a frequent cause of neighborhood flooding, and leaves that enter the storm drain system end up in the Bay where they pollute the Bay's fragile ecosystem.

Here are some alternatives:

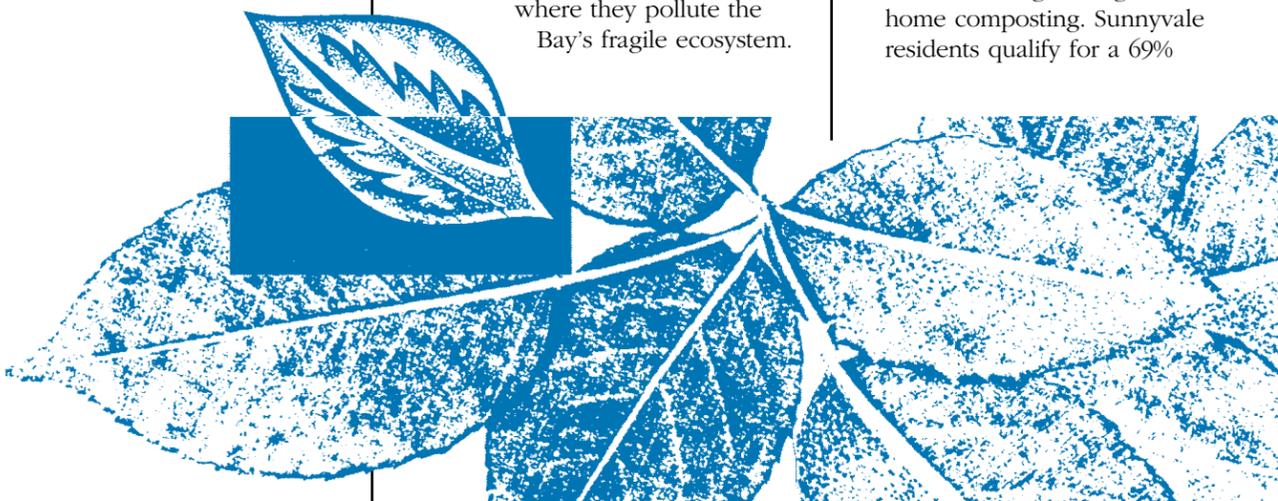
- Leaves can be placed in the yard waste cart for curbside collection.
- Overflow from the yard waste cart can be set out in a 32 gallon garbage can clearly marked "Yard Waste." Set the can next to the yard waste cart on the regular collection day. Be sure that the "Yard Waste" sign faces the street so that drivers can quickly identify the can's contents. Branches may be set out in bundles up to 4 ft. long and 1 ft. wide. Leaves or other yard waste should not be placed in plastic bags. *Plastic bags will not be collected.*
- Leaves make great ingredients for home composting. Sunnyvale residents qualify for a 69%

discount on the price of home compost bins and can attend free composting workshops. For information, call the Sunnyvale Recycling Program at (408) 730-7262.

- Leaves and other yard waste can also be taken to the SMaRT Station where they will be sorted and converted into useful compost. If transported in a truck, leaves and other yard waste must be covered so that debris will not blow around on the road.

"We have provided Sunnyvale residents with several convenient options to take care of autumn leaves so that they can avoid having leaves end up in the street or gutter," said Rich Gurney, Sunnyvale Recycling Coordinator. "Leaves easily absorb the oily grime residue that is on the street and then cannot be recycled into compost. It is a shame for leaves to become an environmental problem when they can be made into useful compost that enriches our gardens and yards."

Gurney asked that residents not only take special care themselves with disposing of autumn leaves, but that they ask their gardeners and property managers to be equally as cautious about keeping leaves out of gutters and streets.



# Council Will Consider Many Study Issues This Fall

The City Council will consider a wide variety of study issues this fall and the public is encouraged to review staff reports and offer their comments. Letters may be sent in advance or citizens can provide public testimony at the appropriate meeting of the Council or a commission, board or committee. Staff reports are available on the City's website at [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us) by 5:00 PM the Friday before Council consideration. The following are some of the study issues in the next few months.

## NOVEMBER 14: Design Guidelines for Redeveloped Homes

The hot economy and a lack of housing options are encouraging more homeowners to remodel or redevelop single-family homes in established neighborhoods. How can the City make sure that architectural design remains compatible with other nearby homes? The trend to larger homes has heightened concerns about bulk, mass, and height. How can the City fairly weigh the right of the individual to modify a privately owned home vs. the need to protect the character of a neighborhood?

The city's zoning regulations provide specific development regulations. Also, currently, all single family additions of more than 20% of the existing floor area and all new homes are subject to design review. This study issue will assess the City's current development regulations and design policies. Several community meetings have been held and issues of bulk, privacy and community character have been identified. New regulations to address these concerns will be reviewed with the community. Included will be standards such as

house size, setbacks, lot coverage and window design, as well as more specific design guidelines.

## NOVEMBER 28: Commercial/Industrial Intensity

How can a City best control the intensity of commercial and industrial development?

Sunnyvale has used a variety of tools over the past two decades, including setbacks, percent of landscaping, lot coverage and a range of environmental review criteria. Since the mid-1980's, Sunnyvale has also utilized a 35% Floor Area Ratio (FAR) as one measure of intensity.

This study issue will review alternative methods for controlling land use intensity such as the number of employees per acre, traffic thresholds, or performance measures used by other communities to address intensification of land use.

## DECEMBER 19: Bernardo/Knickerbocker Roundabout

Roundabouts are traffic control devices used at intersections to slow traffic and permit vehicles to yield or blend without requiring full stops or traffic signal lights. Large, multi-roadway traffic circles are common in Europe and New England, but a different version — known as "modern roundabouts" — is gaining acceptance in other communities in California.

There are no roundabouts in Sunnyvale, but the City Council will consider the suggestion that a modern roundabout be tried at the intersection of Bernardo Avenue and Knickerbocker Drive. A traffic signal has been planned for this area, but the Council will consider a modern roundabout as an alternative.

## SHARE YOUR IDEAS WITH CITY COUNCIL

### DO YOU HAVE AN ISSUE YOU WOULD LIKE THE CITY COUNCIL TO STUDY?

Each December, the Sunnyvale City Council reviews issues of community concern and identifies its priorities for study in the following year. As part of this process, the City Council holds a special public hearing to solicit ideas and suggestions from citizens and community organizations as well as to get input on those already proposed. **This year the public hearing will be held as part of the Council meeting on:**

**TUESDAY, NOVEMBER 28  
7:30 P.M.**

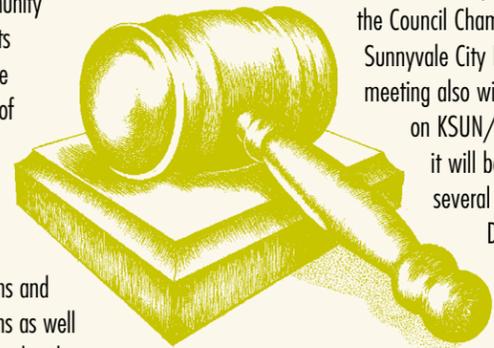
**SUNNYVALE CITY HALL  
COUNCIL CHAMBERS**

**456 WEST OLIVE AVENUE**

Information and material about the public hearing, the City Council's process for reviewing policy and budget issues, and items already under consideration will be available on the web and at the Sunnyvale Public Library and the City Clerk's Office in City Hall the Friday prior to the public hearing.

The annual Council Study Issues Workshop,

where the City Council actually sets its priorities for the issues the City will consider during 2001, will be held on Thursday morning, **December 14**, beginning at 8:00 a.m. The workshop will be held in the Council Chambers in Sunnyvale City Hall. The meeting also will be televised on KSUN/Channel 18, and it will be replayed several times during December and January.



The City Council

workshop is open to the public. However, citizens should make comments regarding potential study issues and community priorities at the public hearing on November 28, as no public testimony will be taken during the workshop itself in December. The results of the workshop will lead to a "study calendar" that Council will review and approve in January.

"The process of identifying and prioritizing the top concerns of the community, and then giving citizens advance notice about which issues will be considered when, allows interested parties to become actively involved early in the policy process," said City Manager Robert S. LaSala.

The article to the side gives examples of some of the study issues the Council prioritized for 2000 that will be coming back for action in the coming months.

# Pollution Prevention Tips

Pollution prevention is a year-round activity and here are some ways you can protect water—our precious life-giving natural resource.

**DID YOU KNOW** that water flowing down the curbs into the storm drains goes untreated straight to our creeks, streams, and rivers?

To protect plant and animal wildlife, remember that storm drains are there only to help control flooding not for dumping.

**DID YOU KNOW** that pesticides and fertilizers can wash into storm drains by rain and overwatering?

To protect plant and animal wildlife in our creeks, streams and rivers, use less toxic pest control methods, never apply pesticides and fertilizers just before it rains, and adjust your sprinkler system so that you will not overwater or overspray your lawn and garden.

**DID YOU KNOW** that the dirty, soapy water running off from car washing on the driveway goes directly to the storm drain?

To protect plant and animal wildlife in our creeks, streams and rivers, wash your car on a grassy area, gravel driveway or any unpaved surface or—better yet—use a commercial car wash.

**DID YOU KNOW** that yard waste placed in the gutter can be washed into the storm drain and pollute creek, stream and river habitats?

To protect plant and animal wildlife, put yardwaste in your City-provided yard waste cart for collection — or better yet — start a compost bin to create your own mulch.

**DID YOU KNOW** that pet waste can pollute creeks, streams and rivers?

To protect plant and animal wildlife, clean up after your pet and dispose of droppings in the toilet or in a sealed bag in the trash.

**DID YOU KNOW** that vehicles not only pollute the air but also the water by fallout of particles in the air and rain into water bodies?

To protect plant and animal wildlife, drive less, use public transportation, and consider buying a low emission vehicle.



## NO DUMPING FLOWS TO BAY



**DID YOU KNOW** that some things poured down the sink cannot be cleaned up completely by the sewage treatment plant?

To protect plant and animal wildlife, take all oil-based paint, automotive fluids, chemicals, batteries, mercury thermometers and other hazardous materials to a monthly drop-off event (call 730-7262 for information).

**DID YOU KNOW** that unclogging your toilet and drains with chemicals adds pollutants to waste water that can leave a harmful residue in water discharged to the Bay?

To protect plant and animal wildlife, use a kitchen sink strainer, periodically flush the drain with boiling water and use a plumber's snake on tough clogs.

**DID YOU KNOW** that using your toilet as a trash container not only wastes water with each flush but makes complete cleanup of the water more difficult for the sewage treatment plant?

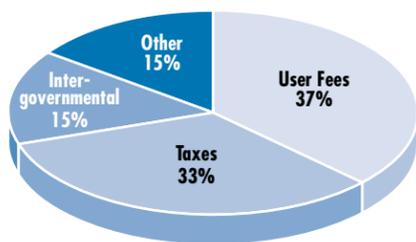
To prevent pollution and conserve water, use a wastebasket.

# City Adopts FY 2000/2001 Budget

The City Council adopted budget for FY 2000/2001 is \$203 million. Of this amount, \$158 million is for operating expenditures. The operating budget covers most of the day-to-day municipal services. The largest components of the increase from last year are salary and benefit costs, wholesale water costs, chemicals for sewage treatment, and costs for building services and technology/communications equipment.

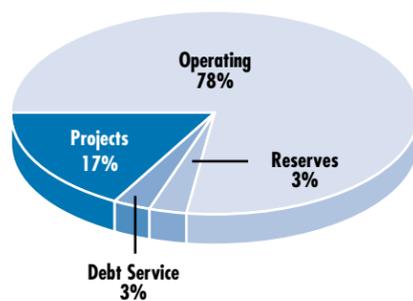
## SUNNYVALE REVENUE SOURCES

**FY 2000/2001 BUDGET**  
Total: \$203,181,432



## SUNNYVALE EXPENDITURES

**FY 2000/2001 BUDGET**  
Total: \$203,181,432



Sunnyvale's approach to budget preparation is a critical part of its long-term planning and management framework. Unlike most public agencies, the City focuses on long term financial projections of revenue and expenses. Each year the council approves a fully-balanced 10-year financial plan and adopts an annual budget representing the first year of the financial plan.

A summary of the budget is included as an insert in this report and additional information can be found on the Finance Department link at: [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us).

## BUDGET ISSUES AND STRATEGIES

In his Letter of Transmittal, City Manager Robert S. LaSala outlined a number of issues and strategies for the City Council to consider. The items are listed below. The full text can be found on the Finance page of the City's website.

### ISSUES

There are a number of issues in the City's current environment and in the short-term, foreseeable future which could impact our fiscal security:

- ✓ State/Local Government Relationship
- ✓ Electronic Commerce and Sales/Use Tax
- ✓ Infrastructure Replacement/Renovation
- ✓ County Measures A and B
- ✓ Sunnyvale Older Adult Center
- ✓ Space Needs

### STRATEGIES

- ✓ Manage for Competitiveness
- ✓ Emphasize Economic Development
- ✓ Improve the Workplace
- ✓ Use cost effective technologies to increase productivity, enhance customer service and/or reduce the cost of service
- ✓ Pay close attention to the financial impact of policy decisions made throughout the year
- ✓ Continue to place emphasis on performance-based/results-oriented budgeting, as well as strategically analyzing issues from both a long-term and immediate planning perspective.
- ✓ Emphasize Continuous Improvement and Outcome Management

## Helping Those Who Help Sunnyvale Residents

Counseling services for troubled youth, emergency support for people at risk of losing their homes, hot lunches for seniors, meals for the homeless — these are just a few of the dozens of services provided to Sunnyvale residents each year by nonprofit agencies receiving financial support from the City.

Funding comes from both federal Community Development Block Grants (CDBG) and the City's General Fund. In the current fiscal year (2000/01), a total of \$492,560 of CDBG funds and \$82,213 from the General Fund were approved by the City Council.

Nonprofit organizations that would like to be considered for funding in fiscal year 2001/02 may submit an application by **December 6, 2000**. Forms are available at the One Stop Center in City Hall or online at the City's website [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us). Electronic submittal of applications is preferred.

The Senior Nutrition Program at First United Methodist Church in Sunnyvale is one of the nonprofit

groups that receives financial support from the City. It combines the \$16,242 from the City with a grant from the County, individual donations, and contributions of food products to run the program that feeds a hot lunch to 225 people, primarily Sunnyvale seniors, each day.

*Funding comes from both federal Community Development Block Grants (CDBG) and the City's General Fund.*

It is sometimes surprising to people to realize that there are so many individuals and families just barely surviving in the midst of the wealth of Silicon Valley, according to Nancy Tivol, executive director of Sunnyvale Community Services, another City supported organization. If they experience a problem, their only safety net is support from an

organization such as Sunnyvale Community Services.

"Many of the people we serve have never asked for help in their lives," she said, "but they are in danger of being evicted, or having utilities turned off, or not having money to fill prescriptions or buy food."

The \$59,618 received from the City this year represents less than 10 percent of the agency's total budget, but it helps to ensure that the 4,000 low income families and seniors helped through its programs — most of whom are Sunnyvale residents — get a helping hand when they need it most.

Although the median household income in the area is \$87,000, there are an estimated 3,750 households in Sunnyvale with annual income less than \$26,100. Another 4,368 Sunnyvale households are living on an income that is between 31 and 50% of the median. Sunnyvale Community Services reports that the people they serve spend an average of at least 80% of their income on rent.

# Community Calendar

## KEY

- CC = Council Chambers
- WCR = West Conference Room
- CCB = Community Center Boardroom
- GCR = Garden Conference Room

## PUBLIC MEETINGS — City Council, Boards and Commissions

The following are projected dates of City Council meetings, which are held each Tuesday at 7:30 p.m. (study sessions are normally held at 6:30 p.m. prior to Council meeting), Board and Commission meetings, and selected issues on the City Council calendar. All dates shown are subject to change. For more complete information, or to confirm dates and times listed, contact the City Clerk's Office at 730-7483 or call SunDIAL at 774-0262 code 122. City Council meetings are broadcast on KSUN (TCL Cable TV channel 18) live Tuesdays at 7:30 p.m., and rebroadcast 7:30 p.m. Wednesday and again 4:00 p.m. Saturday. Planning Commission meetings are broadcast live Mondays at 8:00 p.m. and rebroadcast Thursdays at 8:00 p.m. and again 11:00 a.m. Saturday.

### OCTOBER, 2000

- 2 **Library Board**, 7:30 p.m., CC
- 2 **Advisory Council to the Council on Aging**, 1:00 p.m. 2175 The Alameda, San Jose
- 3 **City Council**, 7:30 p.m., CC
- 4 **Heritage Preservation Commission**, 7 p.m., WCR
- 5 **Child Care Advisory Board**, 1 p.m., WCR
- 9 **Planning Commission**, Study Session, 7-8 p.m., WCR  
Public Hearing, 8 p.m., CC
- 10 **City Council**, 7:30 p.m., CC
- 11 **Parks & Recreation Commission**, 7 p.m., CC
- 16 **Personnel Board**, 5 p.m., CC
- 17 **City Council**, 7:30 p.m., CC
- 18 **Arts Commission**, 7 p.m., WCR
- 19 **Bicycle Advisory Committee**, 6:30 p.m., WCR
- 23 **Planning Commission**, Study Session, 7-8 p.m., WCR  
Public Hearing, 8 p.m., CC
- 24 **City Council**, 7:30 p.m., CC
- 25 **Housing and Human Services Commission**, 7 p.m., WCR
- 25 **Parks & Recreation Commission**, 7 p.m., CC
- 25 **Private Industry Council**, 12 noon at NOVA, 505 West Olive Ave., Suite #550, Sunnyvale
- 31 **City Council**, *Canceled*

### NOVEMBER, 2000

- 1 **Heritage Preservation Commission**, 7 p.m., WCR
- 6 **Library Board**, 7:30 p.m., CC
- 6 **Advisory Council to the Council on Aging**, 1:00 p.m., 2175 The Alameda, San Jose
- 7 **City Council**, *Canceled* (Election Day)
- 8 **Parks & Recreation Commission**, 7 p.m., CC
- 13 **Planning Commission**, Study Session, 7-8 p.m., WCR  
Public Hearing, 8 p.m., CC
- 14 **City Council**, 7:30 p.m., CC
- 15 **Arts Commission**, 7 p.m., WCR
- 16 **Bicycle Advisory Committee**, 6:30 p.m., WCR
- 20 **Personnel Board**, 5 p.m., CC
- 21 **City Council**, 7:30 p.m., CC
- 22 **Parks & Recreation Commission**, *Canceled*
- 22 **Private Industry Council**, 12 noon at NOVA, 505 West Olive Ave., Suite #550, Sunnyvale
- 23-24 **Thanksgiving Holiday** — *City Hall Closed*
- 27 **Planning Commission**, Study Session, 7-8 p.m., WCR  
Public Hearing, 8 p.m., CC
- 28 **City Council**, 7:30 p.m., CC

### DECEMBER, 2000

- 4 **Library Board**, 7:30 p.m., CC
- 4 **Advisory Council to the Council on Aging**, 1:00 p.m., 2175 The Alameda, San Jose
- 5 **City Council**, *Canceled*
- 6 **Heritage Preservation Commission**, 7 p.m., WCR
- 11 **Planning Commission**, Study Session, 7-8 p.m., WCR  
Public Hearing, 8 p.m., CC
- 12 **City Council**, 7:30 p.m., CC
- 13 **Housing and Human Services Commission**, 7 p.m., WCR
- 13 **Parks & Recreation Commission**, 7 p.m., CC
- 14 **Council Study & Budget Issues**, 8 a.m., CC
- 18 **Personnel Board**, 5 p.m., CC
- 19 **City Council**, 7:30 p.m., CC
- 20 **Arts Commission**, 7 p.m., WCR
- 21 **Bicycle Advisory Committee**, 6:30 p.m., WCR
- 22-25 **Christmas Holiday** - *City Hall Closed*
- 26 **City Council**, *Canceled*
- 27 **Parks & Recreation Commission**, *Canceled*
- 27 **Private Industry Council**, *Canceled*
- 29-Jan 1 **New Year's Holiday** — *City Hall Closed*

### JANUARY, 2001

- 3 **Heritage Preservation Commission**, 7 p.m., WCR
- 8 **Planning Commission**, Study Session, 7-8 p.m., WCR  
Public Hearing, 8 p.m., CC
- 9 **City Council**, 7:30 p.m., CC

## LEISURE — Theater, Arts, Recreation

For more complete information, or to confirm dates and times, contact the organization listed.

### OCTOBER, 2000

- 2-27 **Fall Clean-Up**: Extra garbage pick-up on regularly scheduled days.
- 4-27 **The California Theatre Center** presents "The Ugly Duckling." For more information call 245-2978.
- 12 **Wake Up Sunnyvale!** Starting at 7:30am, Ramada Inn - Sunnyvale. For more information or to RSVP call the Chamber of Commerce at 736-4971.
- 15-21 Join the **Sunnyvale Library** in celebrating Teen Read Week 2000 "Take Time to Read." For more information call 730-7300.
- 21 **The California Theatre Center** presents "I Don't Want To Go To Bed." For more information call 245-2978.
- 21 **Household Hazardous Waste Drop-Off**, 8am-1pm, SMaRT Station, 301 Carl Road. For more information call 730-7262.
- 26 **Chamber Mixer**, 5pm to 7pm, Yahoo. For more information or reservations call the Chamber of Commerce at 736-4971.



- 28 **Halloween Harvest Festival** — Come celebrate with the City of Sunnyvale and Sunnyvale Town Center (soon to be know as Sunnyvale WAVE) with a day of crafts and entertainment. Start the day off with a trip to the Sunnyvale Farmer's Market on Murphy Street, and then come to the Town Center to show off your costume in our costume parade. There is no charge for the craft projects. Enjoy roving entertainers and main stage entertainment. For more information call 730-7350.

- 28 **Home Compost Workshop**, 10am - Noon. For more information call 730-7262.
- 27-11/19 **Sunnyvale Community Players** presents "The Secret Garden." For more information call 733-6611.

- 30-11/3 **The California Theatre Center** presents "Robinson Crusoe." For more information call 245-2978.

### NOVEMBER, 2000

- 4 **The California Theatre Center** presents "Sleeping Beauty." For more information call 245-2978.
- 6-21 **The California Theatre Center** presents "The Canterville Ghost." For more information call 245-2978.
- 9 **Wake Up Sunnyvale!** Starting at 7:30am, Ramada Inn — Sunnyvale. For more information or to RSVP call the Chamber of Commerce at 736-4971.
- 16 **Chamber Mixer**, 5pm to 7pm, Olson Cherry Stand. For more information or reservations call the Chamber of Commerce at 736-4971.
- 18 **Household Hazardous Waste Drop-off**, 8am-1pm, SMaRT Station, 331 Carl Road. For more information call 408-730-7262.



- 23-24 **Thanksgiving Holiday** - City Offices Closed
- 24-25 **Holiday Garbage Schedule**: Regular Thursday pick-up will be on Friday 11/24; regular Friday pick-up will be on Saturday 11/25.

### DECEMBER, 2000

- 1-2 **The California Theatre Center** presents "The Elves and the Shoemaker." For more information call 245-2978.
- 4-15 **The California Theatre Center** presents "A Little Princess." For more information call 245-2978.
- 9 **The Sunnyvale Singers** presents their "Winter Concert". For more information call 227-5036.
- 15-17 **The California Theatre Center** presents "The Elves and the Shoemaker." For more information call 245-2978.



- 22&25 **Christmas Holiday** - *City Offices Closed*
- 25-1/6 **Christmas & New Year's Garbage Schedule**: Pick-up for weeks of Dec. 25 and Jan. 1 will be the day after your regularly scheduled pick-up day.
- 31-1/1 **The Senior Center's Steppin' Out Trips** presents "New Year's Eve Party at Lake Tullock". For more information call 730-7360.

### JANUARY, 2001

- Dec 29 **New Year's Day** - *City Offices Closed* & Jan 1
- 3-8 **The California Theatre Center** presents "Sleeping Beauty." For more information call 245-2978.
- 11 **Wake Up Sunnyvale!** Starting at 7:30am, Ramada Inn - Sunnyvale. For more information or to RSVP call the Chamber of Commerce at 736-4971.



ANNUAL  
REPORT  
OCTOBER 2000

ANNUAL  
REPORT  
OCTOBER 2000

INSIDE:

*Year in Review*

*Downtown  
Excitement  
Building*

*Environmental  
News*

*Calendar of  
Events*

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CITY OF SUNNYVALE  
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SUNNYVALE CA 94088-3707

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